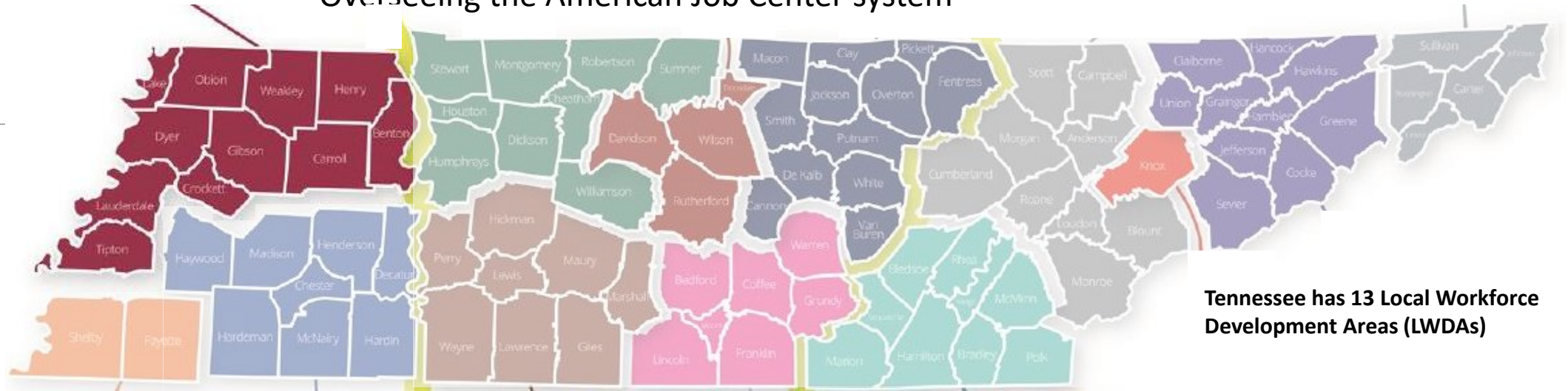


NORTHWEST TENNESSEE WORKFORCE BOARD

- 501c3 Non-Profit with majority private business and industry membership
- Mission – To develop a quality workforce system to meet the needs of area employers and job seekers
- Primary resources – Workforce Innovation & Opportunity Act funds
- Responsible for workforce planning, policy and oversight for 11 rural counties
 - Convening stakeholders
 - Providing labor market research and analysis
 - Promoting promising practices
 - Facilitating career pathway development
 - Overseeing the American Job Center system

LWDA 12

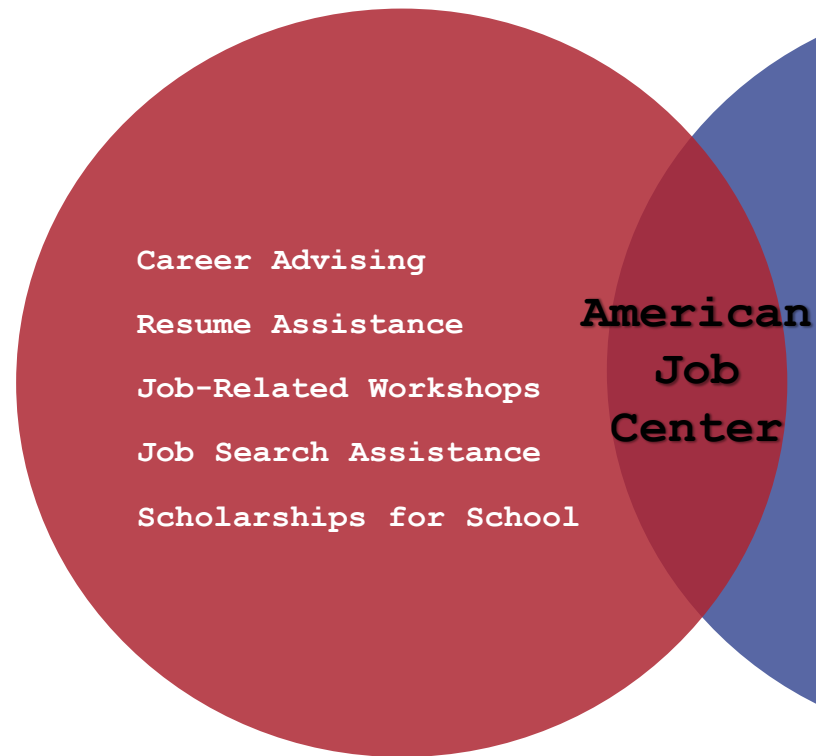
Executive Director
Margaret Prater



Tennessee has 13 Local Workforce Development Areas (LWDAs)

American**Job**Center[®] TENNESSEE

Job Seeker Services



Employer Services

Employer Services:

- Post Job Openings
- Host Job Fairs
- Recruit Applicants
- Screen Applicants
- Training Grants

Regional Employer Partners





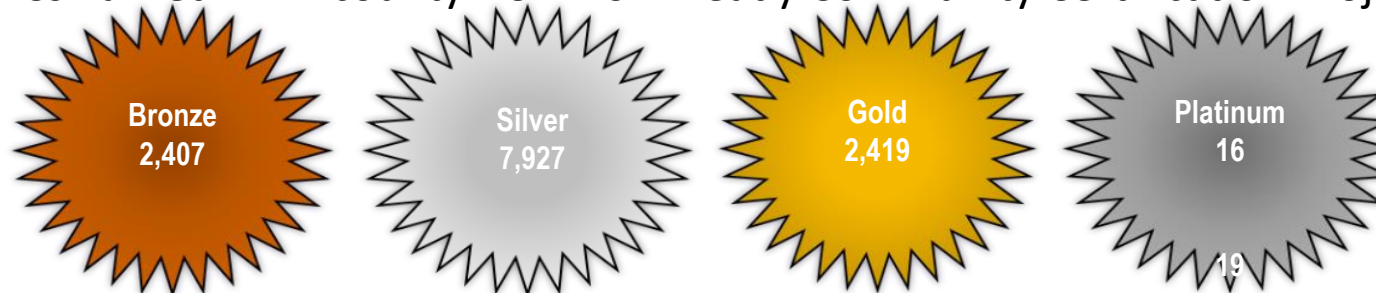
Components of ACT WRC Certification

- Encouraging residents to earn ACT National Career Readiness Certificate with assessments in
 - Applied Math
 - Workplace Documents
 - Graphic Literacy
- Building employer recognition and support for NCRC in their hiring and promotion of incumbent workers.

Benefits of ACT WRC Certification

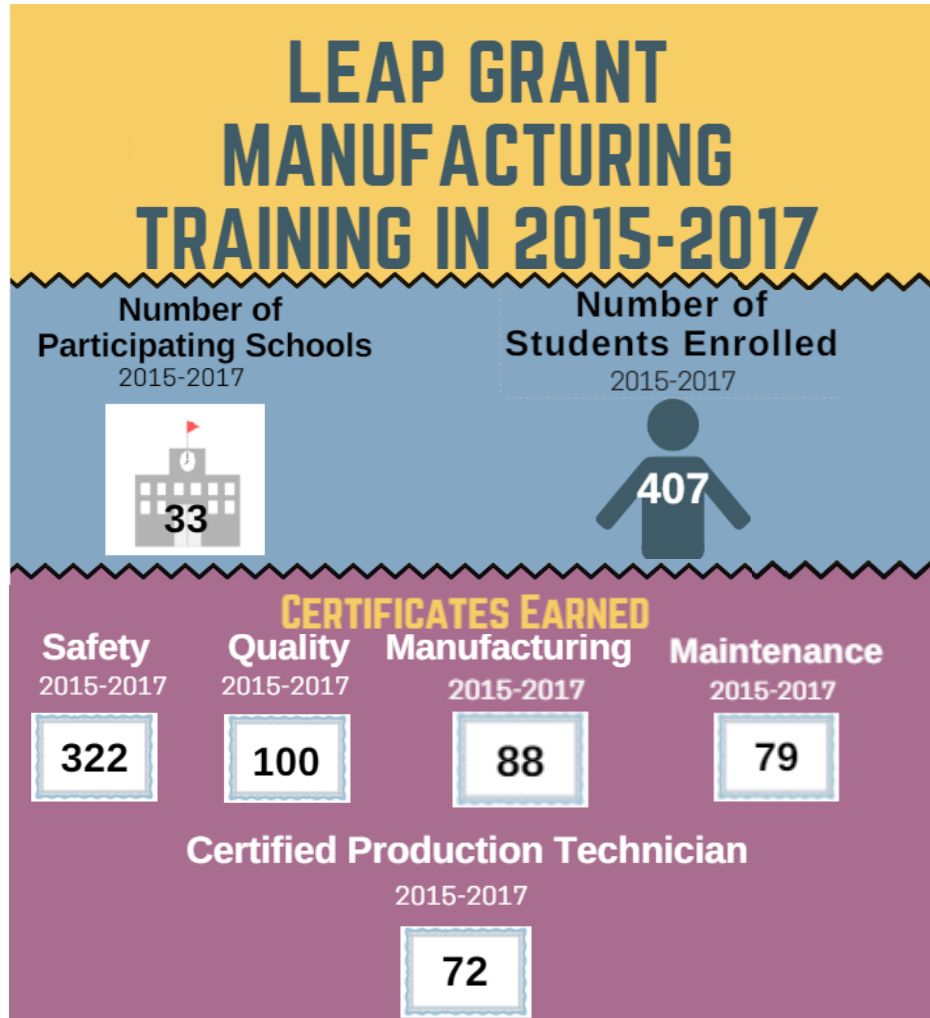
- Providing a pool of job candidates with proven essential work skills
 - Employer screening to match skill requirements
 - Reduction in employee turnover and training cost
- One of 3 measures ranking states on preparing their workforce according to *Site Selection Magazine*

NCRCs Earned in 11 county ACT Work Ready Community Certification Project



**Since March 2008 over 18,000 NCRCs have been earned in LWDA 12*

Youth Career Pathways





Northwest Tennessee WORKFORCE BOARD

Margaret Prater, Executive Director
708 E. Court Street
Dyersburg, TN 38024
731-286-3585 Office
731-377-2171 Cell
prater@nwtworks.org

www.nwtjobs.org
Find us on Facebook @NWTNjobs
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